

# THE ENTREPRENEUR'S BOOTCAMP

## SESSION #3: IP PROTECTION & EMPLOYMENT

### JUNE 30, 2026 (9:00 AM - 12:30 AM)



Session #3 is part of a three-session series, the sessions each being 3.0 hours, and is intended for business owners and professionals seeking to better understand the legal issues and operating requirements that a new business encounters. Participants can attend one, two or all three sessions.

After completing this session, Participants will be able to:

- Compare various types of intellectual property, and what protections they provide
- Associate copyright law with protections needed by businesses
- List exceptions permitted under the “fair use” doctrine and apply fair use concepts to copyright protection
- List types of copyright damages and differentiate the circumstances as to when they apply
- Associate trademark law with protections needed by businesses
- Compare international trademark protections and U.S. trademarks
- Associate patent law with protections needed by businesses
- Compare trade secrets with other forms of intellectual property
- Differentiate patents and trade secrets
- Distinguish between employees and independent contractors, list classification requirements of each and the tests that apply, and understand the consequences of misclassification
- Apply intellectual property ownership protections in the context of independent contractor relationships
- Differentiate between offer letters and employment agreements
- Utilize proprietary information and inventions agreements
- Utilize noncompetition agreements and identify restrictions on use
- Apply the uniform Commercial Code to contract matters; distinguish circumstances when the statute of frauds applies
- Determine when digital signatures are permitted vs. not
- Determine when data privacy requirements apply to businesses
- Differentiate between the various forms of dispute resolution



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## PRESENTERS



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To register for this session, go to [www.berliner.com](http://www.berliner.com) and enter Course ID: [COURSE NUMBER]

Participants will earn 3.0 CPE credits

**Field of Study:** Business Law

## **Additional Information**

*Prerequisites:* None. Each session is independent from the other sessions.

*Advanced Preparation:* None

*Program Level:* Basic

*Delivery Method:* Group Live

Sponsor Identification Number: 170036

**Refunds and Cancellations:** Requests for refunds must be received in writing by June 30, 2026 and will be subject to a cancellation fee. No refunds will be granted after June 30, 2026.

For more information regarding refund, complaint, and/or program cancellation policies please contact our office at 408-286-5800 or [info@berliner.com](mailto:info@berliner.com).



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